

# An Integrated IT & BPO Support Services to the Hotel E-commerce Provider

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### **Business Need**

**Partnership:** Our client was looking for a partner to take over their existing captive support center

**Domain Capability:** Our client was looking for hospitality domain capabilities with for experience in developing connectivity solutions for OTAs and PMS systems

## Value Adds

- Successfully implemented
  PCI DSS compliance in key
  client products like Distribution
  Manager, Internet Booking
  Engine and connectivity
  framework for OTAs and PMS,
  with zero downtime
- Higher efficiency and capacity by creating common code base for DM components and locking mechanism at scheduler level
- Seamless connectivity
  established between 2 different
  distribution manager platforms
  for the client with minimal
  impact on latency, system
  functionality and system
  performance
- Enabled more number of hotels to be hosted on the platform, thereby increasing revenue

### Client

Our client is a leading Hotel E-Commerce provider with leading-edge products and solutions to the hospitality industry to increase profits by maximizing direct bookings and brand visibility in the digital distribution environment.

### **Focus Areas**

IGT provided integrated IT and BPO support services with exceptional hospitality domain expertise in following areas:

- Product Support Distribution Manager
- PMS Connectivity
- QA, Testing
- Hotel Onboarding
- OTA Connectivity
- L2 Support
- Application Development, Support and Maintenance

#### **Solutions Provided**

IGT followed a unique approach with below mentioned highlights:

- Successfully rebadged employees from client captive center to IGT
- Leveraged hospitality domain expertise to successfully implement PCI DSS compliance in key client products like Distribution Manager Internet Booking Engine and connectivity framework for OTAs and PMS
- Coordination with more than 130 OTAs and more than 40 PMS partners to implement system modification related to PCI DSS